

REP HEADLINE# 6228412
*** ORIGINAL REV#0 ***

REP: TEL# 323-866-1414
ORDER WORKSHEET

FAX# 323-653-1865
HARRIS REPORT FROM REP
OCT19/12 14.21
*** WFLA-TV ***

ADV # ADV. NAME ISS/FREEDOM PAC
AGY # AGY. NAME TARGET ENTERPRISES

15260 VENTURA BLVD., #1240

SHERMAN OAKS, CA 91403

REP.# OFF.# SALESMAN #

BUYER NAME RANDE LEVINE

SALES PRSN LA- IZZY ROSTOVSKY

ORDER # CONTRACT # 6228412

CLASS: NATL. LOCAL REGIONAL

PRDCT #425 FREEDOM PAC EST#425 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT30/12 NOV5/12 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE OCT19/12 14.21

REP: NEW POLITICAL ORDER... 10/19

TOT: \$60,090/58X
PLS CNF... TNX JOCELYN/IZZY

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
MINIMUM SEPARATION: 30-MINUTES

9/18/12

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
-------	-----	----	-------------	------	-----	------	------------	----------	---------	-----------	------	-----------

AGENCY ADVERTISER CODE =
AGENCY PRODUCT CODE =
AGENCY EST# = 425

1			530A-600A	15		\$360.00	10/30	11/2	4		TU-F	4
---	--	--	-----------	----	--	----------	-------	------	---	--	------	---

PROGRAM : MORNING NEWS
RA35+ : 1.0

2			530A-600A	15		\$360.00	11/5	11/5	1		MON	1
---	--	--	-----------	----	--	----------	------	------	---	--	-----	---

PROGRAM : MORNING NEWS
RA35+ : 1.0

3			700A-900A	15		\$1,300.00	10/30	11/2	4		TU-F	4
---	--	--	-----------	----	--	------------	-------	------	---	--	------	---

PROGRAM : TODAY SHOW
RA35+ : 2.9

10/23/12 FCC (S)

LINE#	REP	CUS	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
14			530P-600P PROGRAM : EARLY NEWS RA35+ : 2.7	15		\$1,105.00	11/5	11/5	1		MON	1
15			600P-630P PROGRAM : EARLY NEWS RA35+ : 4.5	15		\$1,690.00	10/30	11/2	4		TU-F	4
16			600P-630P PROGRAM : EARLY NEWS RA35+ : 4.5	15		\$1,690.00	11/5	11/5	1		MON	1
17			700P-730P PROGRAM : ENTERTAINMENT TONIGHT RA35+ : 4.0	15		\$1,430.00	10/30	11/2	4		TU-F	4
18			700P-730P PROGRAM : ENTERTAINMENT TONIGHT RA35+ : 4.0	15		\$1,430.00	11/5	11/5	1		MON	1
19			730P-800P PROGRAM : EXTRA RA35+ : 3.5	15		\$1,430.00	10/30	11/2	4		TU-F	4
20			730P-800P PROGRAM : EXTRA RA35+ : 3.5	15		\$1,430.00	11/5	11/5	1		MON	1
21			1100P-1135P PROGRAM : LATE NEWS RA35+ : 8.1	15		\$1,625.00	10/30	11/3	4		TU-SA	4
22			1100P-1135P PROGRAM : LATE NEWS RA35+ : 8.1	15		\$1,625.00	11/5	11/5	1		MON	1
23			700A-900A PROGRAM : SAT MORNING NEWS RA35+ : 2.1	15		\$490.00	11/3	11/3	1		SAT	1

REP HEADLINE# 6228412
 *** ORIGINAL REV#0 ***

REP: TEL# 323-866-1414 FAX# 323-653-1865
 ORDER WORKSHEET HARRIS REPORT FROM REP
 OCT19/12 14.21
 *** WFLA-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
24			900A-1000A	15		\$390.00	11/3	11/3	1		SAT	1
PROGRAM : SAT MORNING NEWS												
RA35+ : 1.8												
25			1200N-100P	15		\$165.00	11/3	11/3	1		SAT	1
PROGRAM : SAT NOON NEWS												
RA35+ : 1.0												
26			600P-630P	15		\$700.00	11/4	11/4	1		SUN	1
PROGRAM : SUN EARLY NEWS												
RA35+ : 3.4												
NOV/12 60090.00												
CONTRACT TOTAL											60090.00	
TOTAL SPOTS											58	

MARKET TOTALS \$240,360 WFLA 23% WFTS 25% WTSP 35% WTVT 15% WTOG 0% WTTA 0% WMOR 0%
 WMOX 0% WXPX 0% WWSB 0% CABL 0%

SHARES ESTIMATED

SVC- NSI BOOKS- NOV/PJ
 DEMOS- RA35+A

Target Enterprises
 15260 Ventura Blvd
 Suite 1240
 Sherman Oaks CA 91403

Freedom Pac / Issue
 Submission Number 1114 Issue 1



WFLA-TV
 P.O. Box 1410
 Tampa, FL 33601

PHONE (813) 228-8888

Original

Client: Freedom Pac / Issue	Submission Cost: 60090	Campaign Ref: E:062284120
Buyer: ..	Client/Product/Estimate: ./ /425	Sales Rep: HRP Los Angeles
Schedule Dates: 10/29/12 to 11/11/12	Weeks: 2	Order Ref: 06228412
Est./PO Number: 06228412	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Product: #425 Freedom Pac	Booking Group: WFLA	Key Market: Tampa-St. Petersburg, FL
Demographic: (L) Household	Order:	

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/29	11/05	Total	Cost
1	M-F 530a News TWTF..	35	360	15 Comme	Nbr of Spots 4		4	1440
2	M-F 530a News M.....	35	360	15 Comme	Nbr of Spots 1		1	360
3	M-F 7a Today Show TWTF..	35	1300	15 Comme	Nbr of Spots 4		4	5200
4	M-F 7a Today Show M.....	35	1300	15 Comme	Nbr of Spots 1		1	1300
5	M-F 9a Today Show II TWTF..	35	695	15 Comme	Nbr of Spots 4		4	2740
6	M-F 9a Today Show II M.....	35	685	15 Comme	Nbr of Spots 1		1	685
7	M-F 3p Doctors TWTF..	35	425	15 Comme	Nbr of Spots 4		4	1700
8	M-F 3p Doctors M.....	35	425	15 Comme	Nbr of Spots 1		1	425
9	M-F 4p Dr Oz M.....	35	735	15 Comme	Nbr of Spots 4		4	2940
Weekly Totals: Total Spots(Ord Spots)					47	11	58	

Target Enterprises
 15260 Ventura Blvd
 Suite 1240
 Sherman Oaks CA 91403

Freedom Pac / Issue
 Submission Number 1114 Issue 1



WFLA-TV
 P.O. Box 1410
 Tampa, FL 33601

PHONE (813) 228-8888

Original

Client: Freedom Pac / Issue	Submission Cost: 60090	Campaign Ref: E:062284120
Buyer: ..	Client/Product/Estimate: / /425	Sales Rep: HRP Los Angeles
Schedule Dates: 10/29/12 to 11/11/12	Weeks: 2	Order Ref: 06228412
Est./PO Number: 06228412	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/29	11/05	Total	Cost
10	M-F 4p Dr Oz TWTF..	35	735	15 Comme	Nbr of Spots	1	1	735
11	M-F 5p News TWTF..	35	1105	15 Comme	Nbr of Spots	3	3	3315
12	M-F 5p News M.....	35	1105	15 Comme	Nbr of Spots	1	1	1105
13	M-F 530p News TWTF..	35	1105	15 Comme	Nbr of Spots	4	4	4420
14	M-F 530p News M.....	35	1105	15 Comme	Nbr of Spots	1	1	1105
15	M-F 6p News TWTF..	35	1690	15 Comme	Nbr of Spots	4	4	6760
16	M-F 6p News M.....	35	1690	15 Comme	Nbr of Spots	1	1	1690
17	M-F 7p News TWTF..	35	1430	15 Comme	Nbr of Spots	4	4	5720
18	M-F 7p News M.....	35	1430	15 Comme	Nbr of Spots	1	1	1430
19	M-F 730p Entertainment Tonight TWTF..	35	1430	15 Comme	Nbr of Spots	4	4	5720
20	M-F 730p Entertainment Tonight	35	1430	15	Nbr of Spots	1	1	1430
Weekly Totals:					Total Spots(Ord Spots)	47	11	58

Freedom Pac / Issue
Submission Number 1114 Issue 1



PHONE (813) 228-8888

Original

Client:	Freedom Pac / Issue	Submission Cost:	60090	Campaign Ref:	E 062284120
Buyer:		Client/Product/Estimate:	. / . / 425	Sales Rep:	HRP Los Angeles
Schedule Dates:	10/29/12 to 11/11/12	Weeks:	2	Order Ref:	06228412
Est./PO Number:	06228412	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Ref	Sales Product Details	Rev Type			Rate	Spot Type		10/29	11/05	Total	Cost
	M.....					Comme					
21	M-Su 11p News ..TWTF..	35			1625	15 Comme	Nbr of Spots	4		4	6500
22	M-Su 11p News M.....	35			1625	15 Comme	Nbr of Spots		1	1	1625
23	Sat 7a Today ShowS.	35			490	15 Comme	Nbr of Spots	1		1	490
24	Sat 9a NewsS.	35			390	15 Comme	Nbr of Spots	1		1	390
25	Sat 12p NewsS.	35			165	15 Comme	Nbr of Spots	1		1	165
26	Sun 6p NewsS.	35			700	15 Comme	Nbr of Spots	1		1	700
Weekly Totals: Total Spots(Ord Spots)								47	11	58	

		Grand Totals	
		Month 11 Weeks: 4	
	Totals	10/29	11/05
Spots	58		
Cost	60090	47	11
		48200	11890

Grand Totals:

Spots:	58
Gross Total:	60,090.00

Commission:	9,013.50
Net Total:	51,076.50



WFLA-TV

A MEDIA GENERAL STATION

200 S. Parker Street
Tampa, FL 33606
Tele (813) 228-8888
Fax (813) 221-5787

INVOICE / AFFIDAVIT

48522
Target Enterprises
15260 Ventura Blvd
Suite 1240
SHERMAN OAKS CA 91403

REP: WFLA (Los Angeles)
SLSP: HRP Los Angeles
ADV: Freedom Pac / Issue
PROD: #425 Freedom Pac

2012
INVOICE DATE 11/25/12
ORDER TYPE Political
WFLA I SS
11/25/12 E:062284120
WFLA
INVOICE NUMBER 0100033678
PAGE 1
BROADCAST MONTH 10/29/2012 - 11/2
SCHEDULE DATES 10/29/12-11/11/12
Standard Broadcast Month
TERMS: NET 30 DAYS.

REF: . / . /425
Desc: Campaign Option Number 1, Booking1

SCHEDULE				ACTUAL BROADCAST				RECONCILIATION	
DESCRIPTION	PRICE	RT/SS#	PER	DATE	DAY	TIME	LENGTH M/G FOR	PRODUCT DESCRIPTION	PRICE
M-F 530a News	360.00	1	4	10/30	TU	05:42A	15	TVFP102202	360.00
				10/31	WE	05:58A	15	TVFP102202	360.00
				11/01	TH	05:58A	15	TVFP102202	360.00
				11/02	FR	05:57A	15	TVFP102202	360.00
	360.00	2	1	11/05	MO	05:42A	15	TVFP102202	360.00
M-F 7a Today Show	1300.00	3	4	10/30	TU	07:56A	15	TVFP102202	1300.00
				10/31	WE	07:56A	15	TVFP102202	1300.00
				11/01	TH	07:23A	15	TVFP102202	1300.00
				11/02	FR	08:58A	15	TVFP102202	1300.00
	1300.00	4	1	11/05	MO	07:56A	15	TVFP102202	1300.00
M-F 9a Today Show II	685.00	5	4	10/30	TU	09:57A	15	TVFP102202	685.00
				10/31	WE	09:57A	15	TVFP102202	685.00
				11/01	TH	09:26A	15	TVFP102202	685.00
				11/02	FR	09:27A	15	TVFP102202	685.00
	685.00	6	1	11/05	MO	09:57A	15	TVFP102202	685.00
M-F 3p Doctors	425.00	7	4	10/30	TU	03:46P	15	TVFP102202	425.00
				10/31	WE	03:58P	15	TVFP102202	425.00
				11/01	TH	03:30P	15	TVFP102202	425.00
				11/02	FR	03:22P	15	TVFP102202	425.00
	425.00	8	1	11/05	MO	03:12P	15	TVFP102202	425.00
M-F 4p Dr Oz	735.00	9	4	10/30	TU	04:12P	15	TVFP102202	735.00
				10/31	WE	04:20P	15	TVFP102202	735.00
				11/01	TH	04:57P	15	TVFP102202	735.00

*** Continued ***

PERIOD COST	61,520.00	58 Total Units	ACTUAL GROSS BILLING	60,090.00	SUB-TOTALS	Debits	.00
			AGENCY COMMISSION	9,013.50	TOTAL RECONCILING	Credits	1,430.00-
			NET DUE	51,076.50			1,430.00CR

WE WARRANT THAT THE ACTUAL BROADCAST INFORMATION SHOWN ON THIS INVOICE WAS TAKEN FROM THE PROGRAM LOG AND WILL BE AVAILABLE, UPON REQUEST, FOR INSPECTION BY THE ADVERTISER OR AGENCY FOR AT LEAST 12 MONTHS. NOTWITHSTANDING TO WHOM INVOICES ARE RENDERED, ADVERTISER, AGENCY AND SERVICE ARE AND SHALL BE JOINTLY AND SEVERALLY OBLIGATED TO PAY ANY INVOICES INCLUDED IN THIS STATEMENT WITHIN 30 DAYS OF THE INVOICE DATE AND UNTIL PAYMENT IN FULL IS RECEIVED BY THIS MEDIA GENERAL STATION. PAYMENT BY ADVERTISER TO AGENCY OR TO SERVICE, OR PAYMENT BY AGENCY TO SERVICE, SHALL NOT CONSTITUTE PAYMENT TO THIS MEDIA GENERAL STATION.

WFLA-TV
P.O. Box 1410
Tampa, FL 33601



ADVERTISER
Freedom Pac / Issue

PRODUCT
#425 Freedom Pac

INVOICE NUMBER 0100033678
BROADCAST MONTH 10/29/2012 - 11/25/
AMOUNT DUE 51,076.50

REMIT TO:

*00189

000048522
Target Enterprises
15260 Ventura Blvd
Suite 1240
SHERMAN OAKS CA 91403

WFLA-TV
REMITTANCE PROCESSING CENTER
P.O. BOX 26425
RICHMOND VA 23260-6425



400900020 00000000048522 00000100033678 005107650 4



WFLA-TV

A MEDIA GENERAL STATION

200 S. Parker Street
Tampa, FL 33606
Tele (813) 288-8888
Fax (813) 221-5787

INVOICE / AFFIDAVIT

48522
Target Enterprises
15260 Ventura Blvd
Suite 1240
SHERMAN OAKS CA 91403

REP: WFLA (Los Angeles)
SLSP: HRP Los Angeles
ADV: Freedom Pac / Issue
PROD: #425 Freedom Pac

2012
INVOICE DATE 11/25/12
ORDER TYPE Political
WFLA I SS
E:062284120
WFLA
INVOICE NUMBER 0100033678
PAGE 2
BROADCAST MONTH 10/29/2012 - 11/2
SCHEDULE DATES 10/29/12-11/11/12
Standard Broadcast Month
TERMS: NET 30 DAYS.

REF#: . / . /425
Desc: Campaign Option Number 1, Booking1

SCHEDULE			ACTUAL BROADCAST				RECONCILIATION	
DESCRIPTION	PRICE	RT/SS# PER	DATE	DAY	TIME	LENGTH M/G FOR PRODUCT DESCRIPTION	PRICE	REMARKS DEBIT/CREDIT
M-F 5p News	735.00	10 1	11/02	FR	04:12P	15 TVFP102202	735.00	
			11/05	MO	04:38P	15 TVFP102202	735.00	
					*WFLA	:15 Commercial		
M-F 530p News	1105.00	11 3	10/31	WE	05:30P	15 TVFP102202	1105.00	
			11/01	TH	05:22P	15 TVFP102202	1105.00	
			11/02	FR	05:29P	15 TVFP102202	1105.00	
M-F 6p News	1105.00	12 1	11/05	MO	05:13P	15 TVFP102202	1105.00	
					*WFLA	:15 Commercial		
			10/30	TU	05:58P	15 TVFP102202	1105.00	
M-F 6p News	1105.00	13 4	10/31	WE	05:44P	15 TVFP102202	1105.00	
			11/01	TH	05:43P	15 TVFP102202	1105.00	
			11/02	FR	05:58P	15 TVFP102202	1105.00	
M-F 7p News	1105.00	14 1	11/05	MO	05:53P	15 TVFP102202	1105.00	
					*WFLA	:15 Commercial		
			10/30	TU	06:23P	15 TVFP102202	1690.00	
M-F 7p News	1690.00	15 4	10/31	WE	06:14P	15 TVFP102202	1690.00	
			11/01	TH	06:15P	15 TVFP102202	1690.00	
			11/02	FR	06:15P	15 TVFP102202	1690.00	
M-F 730p Entertainment Tonight	1690.00	16 1	11/05	MO	06:23P	15 TVFP102202	1690.00	
					*WFLA	:15 Commercial		
			10/30	TU	07:25P	15 TVFP102202	1430.00	
M-F 730p Entertainment Tonight	1430.00	17 4	11/01	TH		15	.00	Preempt Product Conflict 1430.00-
			11/01	TH	07:08P	15 TVFP102202	1430.00	
			11/02	FR	07:25P	15 TVFP102202	1430.00	
M-F 730p Entertainment Tonight	1430.00	18 1	11/05	MO	07:08P	15 TVFP102202	1430.00	
					*WFLA	:15 Commercial		
			10/30	TU	07:55P	15 TVFP102202	1430.00	
M-Su 11p News	1430.00	19 4	10/31	WE	07:46P	15 TVFP102202	1430.00	
			11/01	TH	07:54P	15 TVFP102202	1430.00	
			11/02	FR	07:45P	15 TVFP102202	1430.00	
Sat 7a Today Show	1430.00	20 1	11/05	MO	07:46P	15 TVFP102202	1430.00	
					*WFLA	:15 Commercial		
			10/30	TU	11:24P	15 TVFP102202	1625.00	
Sat 9a News	1625.00	21 4	10/31	WE	11:11P	15 TVFP102202	1625.00	
			11/01	TH	11:24P	15 TVFP102202	1625.00	
			11/03	SA	11:08P	15 TVFP102202	1625.00	
Sat 12p News	1625.00	22 1	11/05	MO	11:22P	15 TVFP102202	1625.00	
					*WFLA	:15 Commercial		
			11/03	SA	08:20A	15 TVFP102202	490.00	
Sun 6p News	490.00	23 1	11/03	SA	09:52A	15 TVFP102202	390.00	
					*WFLA	:15 Commercial		
			11/03	SA	12:30P	15 TVFP102202	165.00	
Sun 6p News	390.00	24 1	11/03	SA	12:30P	15 TVFP102202	165.00	
					*WFLA	:15 Commercial		
			11/04	SU	06:22P	15 TVFP102202	700.00	
*** Continued ***								

PERIOD COST 61,520.00

58 Total Units
ACTUAL GROSS BILLING 60,090.00
AGENCY COMMISSION 9,013.50
NET DUE 51,076.50

SUB-TOTALS Debits .00
Credits 1,430.00-
TOTAL RECONCILING 1,430.00CR

WE WARRANT THAT THE ACTUAL BROADCAST INFORMATION SHOWN ON THIS INVOICE WAS TAKEN FROM THE PROGRAM LOG AND WILL BE AVAILABLE, UPON REQUEST, FOR INSPECTION BY THE ADVERTISER OR AGENCY FOR AT LEAST 12 MONTHS. NOTWITHSTANDING TO WHOM INVOICES ARE RENDERED, ADVERTISER, AGENCY AND SERVICE ARE AND SHALL BE JOINTLY AND SEVERALLY OBLIGATED TO PAY ANY INVOICES INCLUDED IN THIS STATEMENT WITHIN 30 DAYS OF THE INVOICE DATE AND UNTIL PAYMENT IN FULL IS RECEIVED BY THIS MEDIA GENERAL STATION. PAYMENT BY ADVERTISER TO AGENCY OR TO SERVICE, OR PAYMENT BY AGENCY TO SERVICE, SHALL NOT CONSTITUTE PAYMENT TO THIS MEDIA GENERAL STATION.



WFLA-TV
A MEDIA GENERAL STATION

200 S. Parker Street
Tampa, FL 33606
Tele (813) 288-8888
Fax (813) 221-5787

INVOICE / AFFIDAVIT

48522
Target Enterprises
15260 Ventura Blvd
Suite 1240
SHERMAN OAKS CA 91403

REP: WFLA (Los Angeles)
SLSP: HRP Los Angeles
ADV: Freedom Pac / Issue
PROD: #425 Freedom Pac

2012
INVOICE DATE 11/25/12
ORDER TYPE Political
INVOICE NUMBER 0100033678
SCHEDULE DATES 10/29/12-11/11/12
WFLA I SS
11/25/12 E:062284120
WFLA
PAGE 3
BROADCAST MONTH 10/29/2012 - 11/2
Standard Broadcast Month
TERMS: NET 30 DAYS.

REF#: . / . /425
Desc: Campaign Option Number 1, Booking1

SCHEDULE		ACTUAL BROADCAST		RECONCILIATION	
DESCRIPTION	PRICE	RT/SS# PER	DATE DAY TIME	LENGTH M/G FOR PRODUCT DESCRIPTION	PRICE
M-F 7p News	1430.00	27 1	11/02 FR 07:15P	15 TVFP102202	1430.00
Total Airtime Gross Spot Revenue:					60,090.00

PERIOD COST 61,520.00

58 Total Units
ACTUAL GROSS BILLING 60,090.00
AGENCY COMMISSION 9,013.50
NET DUE 51,076.50

SUB-TOTALS Debits .00
Credits 1,430.00-
TOTAL RECONCILING 1,430.00CR

WE WARRANT THAT THE ACTUAL BROADCAST INFORMATION SHOWN ON THIS INVOICE WAS TAKEN FROM THE PROGRAM LOG AND WILL BE AVAILABLE, UPON REQUEST, FOR INSPECTION BY THE ADVERTISER OR AGENCY FOR AT LEAST 12 MONTHS. NOTWITHSTANDING TO WHOM INVOICES ARE RENDERED, ADVERTISER, AGENCY AND SERVICE ARE AND SHALL BE JOINTLY AND SEVERALLY OBLIGATED TO PAY ANY INVOICES INCLUDED IN THIS STATEMENT WITHIN 30 DAYS OF THE INVOICE DATE AND UNTIL PAYMENT IN FULL IS RECEIVED BY THIS MEDIA GENERAL STATION. PAYMENT BY ADVERTISER TO AGENCY OR TO SERVICE, OR PAYMENT BY AGENCY TO SERVICE, SHALL NOT CONSTITUTE PAYMENT TO THIS MEDIA GENERAL STATION.